



# Household Budget Expenditures

Rankin County, MS (28121)  
Geography: County

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Demographic Summary		2015	2020	
Population		146,619	153,070	
Households		55,243	57,881	
Families		39,110	40,770	
Median Age		37.2	38.1	
Median Household Income		\$56,778	\$62,466	
	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	96	\$69,049.39	\$3,814,495,233	100.0%
Food	96	\$8,196.48	\$452,798,387	11.9%
Food at Home	96	\$5,013.34	\$276,952,198	7.3%
Food Away from Home	97	\$3,183.14	\$175,846,189	4.6%
Alcoholic Beverages	94	\$522.76	\$28,878,676	0.8%
Housing	94	\$20,282.72	\$1,120,478,407	29.4%
Shelter	93	\$15,289.77	\$844,652,801	22.1%
Utilities, Fuel and Public Services	99	\$4,992.95	\$275,825,606	7.2%
Household Operations	95	\$1,753.60	\$96,873,867	2.5%
Housekeeping Supplies	97	\$703.27	\$38,850,970	1.0%
Household Furnishings and Equipment	99	\$1,814.90	\$100,260,451	2.6%
Apparel and Services	96	\$2,230.36	\$123,211,630	3.2%
Transportation	99	\$10,477.62	\$578,815,074	15.2%
Travel	94	\$1,843.32	\$101,830,447	2.7%
Health Care	97	\$4,605.67	\$254,431,048	6.7%
Entertainment and Recreation	96	\$3,188.58	\$176,146,680	4.6%
Personal Care Products & Services	98	\$764.73	\$42,245,982	1.1%
Education	89	\$1,355.58	\$74,886,461	2.0%
Smoking Products	98	\$456.90	\$25,240,662	0.7%
Miscellaneous (1)	99	\$1,079.75	\$59,648,630	1.6%
Support Payments/Cash Contribution/Gifts in Kind	95	\$2,382.29	\$131,604,616	3.5%
Life/Other Insurance	101	\$466.82	\$25,788,554	0.7%
Pensions and Social Security	98	\$6,924.04	\$382,504,691	10.0%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.