



# ACS Population Summary

Rankin County, MS (28121)  
Geography: County

www.yallbusiness.com

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	143,665		0	High
Total Households	53,223		537	High
Total Housing Units	56,818		163	High
<b>POPULATION AGE 15+ YEARS BY MARITAL STATUS</b>				
Total	113,668	100.0%	97	High
Never married	29,411	25.9%	940	High
Married	63,699	56.0%	1,321	High
Widowed	6,389	5.6%	499	High
Divorced	14,169	12.5%	829	High
<b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>				
Total	137,992	100.0%	367	High
Enrolled in school	36,976	26.8%	801	High
Enrolled in nursery school, preschool	2,781	2.0%	399	High
Public school	1,270	0.9%	300	Medium
Private school	1,511	1.1%	273	High
Enrolled in kindergarten	2,188	1.6%	361	High
Public school	1,698	1.2%	331	High
Private school	490	0.4%	177	Medium
Enrolled in grade 1 to grade 4	8,049	5.8%	573	High
Public school	6,769	4.9%	564	High
Private school	1,280	0.9%	323	Medium
Enrolled in grade 5 to grade 8	8,323	6.0%	694	High
Public school	7,107	5.2%	669	High
Private school	1,216	0.9%	286	Medium
Enrolled in grade 9 to grade 12	7,502	5.4%	417	High
Public school	6,591	4.8%	453	High
Private school	911	0.7%	203	Medium
Enrolled in college undergraduate years	6,523	4.7%	592	High
Public school	5,558	4.0%	566	High
Private school	965	0.7%	254	Medium
Enrolled in graduate or professional school	1,610	1.2%	272	High
Public school	1,165	0.8%	252	Medium
Private school	445	0.3%	151	Medium
Not enrolled in school	101,016	73.2%	720	High
<b>POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT</b>				
Total	96,281	100.0%	183	High
No schooling completed	632	0.7%	174	Medium
Nursery School	13	0.0%	22	Low
Kindergarten	24	0.0%	43	Low
1-4th Grade	268	0.3%	117	Medium
5-8th Grade	2,377	2.5%	352	High
Some High School	7,340	7.6%	623	High
High School Diploma	21,414	22.2%	1,078	High
GED	5,625	5.8%	483	High
Some College	22,434	23.3%	1,206	High
Associate's degree	8,706	9.0%	715	High
Bachelor's degree	17,978	18.7%	1,039	High
Master's degree	6,501	6.8%	618	High
Professional school degree	1,791	1.9%	460	Medium
Doctorate degree	1,178	1.2%	269	Medium

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: High Medium Low

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<b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b>				
Total	133,858	100.0%	24	
5 to 17 years				
Speak only English	24,742	18.5%	229	
Speak Spanish	877	0.7%	236	
Speak English "very well" or "well"	840	0.6%	238	
Speak English "not well"	37	0.0%	38	
Speak English "not at all"	0	0.0%	29	
Speak other Indo-European languages	67	0.1%	49	
Speak English "very well" or "well"	67	0.1%	50	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	
Speak Asian and Pacific Island languages	313	0.2%	68	
Speak English "very well" or "well"	313	0.2%	107	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	
Speak other languages	27	0.0%	32	
Speak English "very well" or "well"	27	0.0%	30	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	
18 to 64 years				
Speak only English	86,507	64.6%	426	
Speak Spanish	2,412	1.8%	297	
Speak English "very well" or "well"	1,818	1.4%	404	
Speak English "not well"	390	0.3%	199	
Speak English "not at all"	204	0.2%	122	
Speak other Indo-European languages	578	0.4%	206	
Speak English "very well" or "well"	561	0.4%	191	
Speak English "not well"	17	0.0%	25	
Speak English "not at all"	0	0.0%	29	
Speak Asian and Pacific Island languages	966	0.7%	171	
Speak English "very well" or "well"	849	0.6%	292	
Speak English "not well"	117	0.1%	120	
Speak English "not at all"	0	0.0%	29	
Speak other languages	175	0.1%	193	
Speak English "very well" or "well"	111	0.1%	98	
Speak English "not well"	64	0.0%	101	
Speak English "not at all"	0	0.0%	29	
65 years and over				
Speak only English	17,041	12.7%	99	
Speak Spanish	61	0.0%	39	
Speak English "very well" or "well"	40	0.0%	29	
Speak English "not well"	13	0.0%	17	
Speak English "not at all"	8	0.0%	14	
Speak other Indo-European languages	59	0.0%	66	
Speak English "very well" or "well"	59	0.0%	65	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	
Speak Asian and Pacific Island languages	33	0.0%	38	
Speak English "very well" or "well"	33	0.0%	38	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	
Speak other languages	0	0.0%	29	
Speak English "very well" or "well"	0	0.0%	29	
Speak English "not well"	0	0.0%	29	
Speak English "not at all"	0	0.0%	29	

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Reliability: high medium low

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
<b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>				
Total	66,216	100.0%	1,207	High
Worked in state and in county of residence	32,154	48.6%	1,345	High
Worked in state and outside county of residence	32,730	49.4%	1,265	High
Worked outside state of residence	1,332	2.0%	298	Medium
<b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>				
Total	66,216	100.0%	1,207	High
Drove alone	57,435	86.7%	1,192	High
Carpooled	6,022	9.1%	624	High
Public transportation (excluding taxicab)	115	0.2%	79	Low
Bus or trolley bus	96	0.1%	75	Low
Streetcar or trolley car	0	0.0%	29	
Subway or elevated	0	0.0%	29	
Railroad	0	0.0%	29	
Ferryboat	19	0.0%	29	Low
Taxicab	38	0.1%	61	Low
Motorcycle	141	0.2%	74	Medium
Bicycle	140	0.2%	131	Low
Walked	296	0.4%	126	Medium
Other means	369	0.6%	144	Medium
Worked at home	1,660	2.5%	397	Medium
<b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b>				
Total	64,556	100.0%	1,122	High
Less than 5 minutes	1,089	1.7%	253	Medium
5 to 9 minutes	4,260	6.6%	464	High
10 to 14 minutes	6,601	10.2%	610	High
15 to 19 minutes	10,207	15.8%	711	High
20 to 24 minutes	12,124	18.8%	870	High
25 to 29 minutes	5,310	8.2%	655	High
30 to 34 minutes	13,927	21.6%	864	High
35 to 39 minutes	2,336	3.6%	386	High
40 to 44 minutes	1,905	3.0%	321	High
45 to 59 minutes	4,401	6.8%	571	High
60 to 89 minutes	1,485	2.3%	371	Medium
90 or more minutes	911	1.4%	217	Medium
Average Travel Time to Work (in minutes)	25.1		0.9	High



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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION</b>				
Total	67,718	100.0%	1,298	High
Management	7,076	10.4%	633	High
Business and financial operations	3,691	5.5%	482	High
Computer and mathematical	1,433	2.1%	330	Medium
Architecture and engineering	1,092	1.6%	258	Medium
Life, physical, and social science	599	0.9%	219	Medium
Community and social services	1,046	1.5%	255	Medium
Legal	997	1.5%	232	Medium
Education, training, and library	3,986	5.9%	473	High
Arts, design, entertainment, sports, and media	905	1.3%	212	Medium
Healthcare practitioner, technologists, and technicians	7,056	10.4%	657	High
Healthcare support	1,136	1.7%	280	Medium
Protective service	1,574	2.3%	316	Medium
Food preparation and serving related	2,764	4.1%	443	High
Building and grounds cleaning and maintenance	1,607	2.4%	317	High
Personal care and service	2,344	3.5%	471	Medium
Sales and related	7,794	11.5%	725	High
Office and administrative support	9,686	14.3%	721	High
Farming, fishing, and forestry	86	0.1%	81	Low
Construction and extraction	3,819	5.6%	490	High
Installation, maintenance, and repair	3,223	4.8%	468	High
Production	2,645	3.9%	419	High
Transportation and material moving	3,159	4.7%	441	High
<b>CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY</b>				
Total	67,718	100.0%	1,298	High
Agriculture, forestry, fishing and hunting	370	0.5%	147	Medium
Mining, quarrying, and oil and gas extraction	326	0.5%	158	Medium
Construction	4,788	7.1%	553	High
Manufacturing	4,432	6.5%	477	High
Wholesale trade	2,106	3.1%	342	High
Retail trade	7,668	11.3%	728	High
Transportation and warehousing	2,729	4.0%	395	High
Utilities	759	1.1%	201	Medium
Information	1,856	2.7%	347	High
Finance and insurance	4,246	6.3%	482	High
Real estate and rental and leasing	1,524	2.3%	330	Medium
Professional, scientific, and technical services	4,289	6.3%	543	High
Management of companies and enterprises	0	0.0%	29	High
Administrative and support and waste management services	1,979	2.9%	368	High
Educational services	5,224	7.7%	486	High
Health care and social assistance	11,947	17.6%	851	High
Arts, entertainment, and recreation	771	1.1%	213	Medium
Accommodation and food services	3,718	5.5%	516	High
Other services, except public administration	3,863	5.7%	550	High
Public administration	5,123	7.6%	581	High
<b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>				
Total	44,093	100.0%	358	High
Own children under 6 years only	4,668	10.6%	453	High
In labor force	3,582	8.1%	489	High
Not in labor force	1,086	2.5%	268	Medium
Own children under 6 years and 6 to 17 years	4,117	9.3%	534	High
In labor force	2,868	6.5%	515	High
Not in labor force	1,249	2.8%	323	Medium
Own children 6 to 17 years only	9,630	21.8%	644	High
In labor force	7,547	17.1%	569	High
Not in labor force	2,083	4.7%	390	High
No own children under 18 years	25,678	58.2%	699	High
In labor force	19,187	43.5%	776	High
Not in labor force	6,491	14.7%	522	High

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<b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>				
Total	138,257	100.0%	430	High
Under .50	5,736	4.1%	1,066	High
.50 to .99	10,230	7.4%	1,388	High
1.00 to 1.24	5,172	3.7%	1,045	Medium
1.25 to 1.49	5,747	4.2%	1,128	High
1.50 to 1.84	10,009	7.2%	1,307	High
1.85 to 1.99	3,935	2.8%	821	Medium
2.00 and over	97,428	70.5%	2,165	High
<b>CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE &amp; TYPES OF HEALTH INSURANCE COVERAGE</b>				
Total	138,489	100.0%	399	High
Under 18 years:	35,735	25.8%	71	High
One Type of Health Insurance:	30,208	21.8%	909	High
Employer-Based Health Ins Only	18,231	13.2%	1,039	High
Direct-Purchase Health Ins Only	1,772	1.3%	368	Medium
Medicare Coverage Only	183	0.1%	176	Low
Medicaid Coverage Only	9,445	6.8%	822	High
TRICARE/Military Hlth Cov Only	561	0.4%	267	Medium
VA Health Care Only	16	0.0%	22	Low
2+ Types of Health Insurance	2,809	2.0%	768	Medium
No Health Insurance Coverage	2,718	2.0%	596	Medium
18 to 34 years:	31,099	22.5%	324	High
One Type of Health Insurance:	22,400	16.2%	791	High
Employer-Based Health Ins Only	18,444	13.3%	875	High
Direct-Purchase Health Ins Only	1,726	1.2%	344	Medium
Medicare Coverage Only	31	0.0%	48	Low
Medicaid Coverage Only	1,751	1.3%	436	Medium
TRICARE/Military Hlth Cov Only	314	0.2%	209	Low
VA Health Care Only	134	0.1%	99	Low
2+ Types of Health Insurance	1,463	1.1%	320	Medium
No Health Insurance Coverage	7,236	5.2%	733	High
35 to 64 years:	54,981	39.7%	358	High
One Type of Health Insurance:	40,294	29.1%	842	High
Employer-Based Health Ins Only	33,958	24.5%	957	High
Direct-Purchase Health Ins Only	3,027	2.2%	461	High
Medicare Coverage Only	985	0.7%	234	Medium
Medicaid Coverage Only	1,485	1.1%	272	High
TRICARE/Military Hlth Cov Only	387	0.3%	169	Medium
VA Health Care Only	452	0.3%	163	Medium
2+ Types of Health Insurance	7,167	5.2%	796	High
No Health Insurance Coverage	7,520	5.4%	663	High
65+ years:	16,674	12.0%	182	High
One Type of Health Insurance:	4,616	3.3%	467	High
Employer-Based Health Ins Only	258	0.2%	115	Medium
Direct-Purchase Health Ins Only	31	0.0%	48	Low
Medicare Coverage Only	4,317	3.1%	460	High
TRICARE/Military Hlth Cov Only	0	0.0%	29	Low
VA Health Care Only	10	0.0%	16	Low
2+ Types of Health Insurance	12,048	8.7%	493	High
No Health Insurance Coverage	10	0.0%	11	Low

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>				
Total	107,618	100.0%	113	High
Veteran	9,765	9.1%	601	High
Nonveteran	97,853	90.9%	625	High
Male	50,771	47.2%	119	High
Veteran	9,134	8.5%	571	High
Nonveteran	41,637	38.7%	599	High
Female	56,847	52.8%	57	High
Veteran	631	0.6%	192	Medium
Nonveteran	56,216	52.2%	199	High
<b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b>				
Total	9,765	100.0%	601	High
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	1,184	12.1%	299	Medium
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	270	2.8%	118	High
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	87	0.9%	71	Low
Gulf War (8/90 to 8/01), no Vietnam Era	1,286	13.2%	252	High
Gulf War (8/90 to 8/01) and Vietnam Era	65	0.7%	51	Low
Vietnam Era, no Korean War, no World War II	2,927	30.0%	322	High
Vietnam Era and Korean War, no World War II	77	0.8%	51	Low
Vietnam Era and Korean War and World War II	54	0.6%	62	Low
Korean War, no Vietnam Era, no World War II	1,074	11.0%	180	High
Korean War and World War II, no Vietnam Era	40	0.4%	42	Low
World War II, no Korean War, no Vietnam Era	373	3.8%	116	Medium
Between Gulf War and Vietnam Era only	1,335	13.7%	281	Medium
Between Vietnam Era and Korean War only	968	9.9%	186	High
Between Korean War and World War II only	25	0.3%	29	Low
Pre-World War II only	0	0.0%	29	Low
<b>HOUSEHOLDS BY POVERTY STATUS</b>				
Total	53,223	100.0%	537	High
Income in the past 12 months below poverty level	5,497	10.3%	538	High
Married-couple family	1,268	2.4%	267	Medium
Other family - male householder (no wife present)	378	0.7%	177	Medium
Other family - female householder (no husband present)	1,514	2.8%	266	High
Nonfamily household - male householder	1,093	2.1%	288	Medium
Nonfamily household - female householder	1,244	2.3%	240	High
Income in the past 12 months at or above poverty level	47,726	89.7%	812	High
Married-couple family	27,274	51.2%	960	High
Other family - male householder (no wife present)	1,930	3.6%	430	Medium
Other family - female householder (no husband present)	6,332	11.9%	601	High
Nonfamily household - male householder	5,592	10.5%	597	High
Nonfamily household - female householder	6,598	12.4%	537	High



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<b>HOUSEHOLDS BY INCOME</b>				
Total	53,223	100.0%	537	High
Less than \$10,000	2,536	4.8%	398	High
\$10,000 to \$14,999	1,853	3.5%	332	High
\$15,000 to \$19,999	2,849	5.4%	376	High
\$20,000 to \$24,999	2,823	5.3%	476	High
\$25,000 to \$29,999	2,828	5.3%	431	High
\$30,000 to \$34,999	2,752	5.2%	456	High
\$35,000 to \$39,999	2,419	4.5%	344	High
\$40,000 to \$44,999	3,090	5.8%	441	High
\$45,000 to \$49,999	2,228	4.2%	429	High
\$50,000 to \$59,999	4,468	8.4%	434	High
\$60,000 to \$74,999	5,852	11.0%	557	High
\$75,000 to \$99,999	7,394	13.9%	605	High
\$100,000 to \$124,999	5,374	10.1%	507	High
\$125,000 to \$149,999	2,865	5.4%	395	High
\$150,000 to \$199,999	2,315	4.3%	364	High
\$200,000 or more	1,577	3.0%	285	High
Median Household Income	\$57,380		N/A	
Average Household Income	\$71,123		\$2,011	High
Per Capita Income	\$26,897		\$655	High
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	1,719	100.0%	297	High
Less than \$10,000	168	9.8%	104	Medium
\$10,000 to \$14,999	134	7.8%	120	Low
\$15,000 to \$19,999	110	6.4%	90	Low
\$20,000 to \$24,999	87	5.1%	71	Low
\$25,000 to \$29,999	116	6.7%	104	Low
\$30,000 to \$34,999	38	2.2%	40	Low
\$35,000 to \$39,999	215	12.5%	140	Medium
\$40,000 to \$44,999	194	11.3%	134	Low
\$45,000 to \$49,999	165	9.6%	145	Low
\$50,000 to \$59,999	184	10.7%	118	Medium
\$60,000 to \$74,999	118	6.9%	73	Medium
\$75,000 to \$99,999	112	6.5%	71	Medium
\$100,000 to \$124,999	64	3.7%	62	Low
\$125,000 to \$149,999	14	0.8%	23	Low
\$150,000 to \$199,999	0	0.0%	29	
\$200,000 or more	0	0.0%	29	
Median Household Income for HHr <25	\$39,731		N/A	
Average Household Income for HHr <25	\$41,377		\$11,395	Medium



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<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME</b>				
Total	20,379	100.0%	623	High
Less than \$10,000	669	3.3%	210	Medium
\$10,000 to \$14,999	329	1.6%	129	Medium
\$15,000 to \$19,999	965	4.7%	244	Medium
\$20,000 to \$24,999	729	3.6%	225	Medium
\$25,000 to \$29,999	1,061	5.2%	335	Medium
\$30,000 to \$34,999	1,067	5.2%	308	Medium
\$35,000 to \$39,999	1,075	5.3%	299	Medium
\$40,000 to \$44,999	1,381	6.8%	330	Medium
\$45,000 to \$49,999	836	4.1%	233	Medium
\$50,000 to \$59,999	2,117	10.4%	331	High
\$60,000 to \$74,999	2,274	11.2%	372	High
\$75,000 to \$99,999	3,126	15.3%	414	High
\$100,000 to \$124,999	2,306	11.3%	356	High
\$125,000 to \$149,999	1,055	5.2%	234	Medium
\$150,000 to \$199,999	729	3.6%	211	Medium
\$200,000 or more	660	3.2%	216	Medium
Median Household Income for HHr 25-44	\$59,829		N/A	
Average Household Income for HHr 25-44	\$73,277		\$4,312	High
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	20,395	100.0%	402	High
Less than \$10,000	1,025	5.0%	221	Medium
\$10,000 to \$14,999	709	3.5%	212	Medium
\$15,000 to \$19,999	509	2.5%	153	Medium
\$20,000 to \$24,999	962	4.7%	263	Medium
\$25,000 to \$29,999	848	4.2%	204	Medium
\$30,000 to \$34,999	847	4.2%	197	Medium
\$35,000 to \$39,999	665	3.3%	179	Medium
\$40,000 to \$44,999	1,118	5.5%	260	Medium
\$45,000 to \$49,999	883	4.3%	234	Medium
\$50,000 to \$59,999	1,330	6.5%	236	High
\$60,000 to \$74,999	2,494	12.2%	326	High
\$75,000 to \$99,999	3,086	15.1%	334	High
\$100,000 to \$124,999	2,386	11.7%	328	High
\$125,000 to \$149,999	1,580	7.7%	285	High
\$150,000 to \$199,999	1,259	6.2%	243	High
\$200,000 or more	694	3.4%	178	Medium
Median Household Income for HHr 45-64	\$65,987		N/A	
Average Household Income for HHr 45-64	\$80,248		\$3,741	High



# ACS Population Summary

Rankin County, MS (28121)  
Geography: County

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME</b>				
Total	10,730	100.0%	405	High
Less than \$10,000	674	6.3%	183	Medium
\$10,000 to \$14,999	681	6.3%	151	Medium
\$15,000 to \$19,999	1,265	11.8%	251	Medium
\$20,000 to \$24,999	1,045	9.7%	212	Medium
\$25,000 to \$29,999	803	7.5%	159	Medium
\$30,000 to \$34,999	800	7.5%	204	Medium
\$35,000 to \$39,999	464	4.3%	109	Medium
\$40,000 to \$44,999	397	3.7%	117	Medium
\$45,000 to \$49,999	344	3.2%	114	Medium
\$50,000 to \$59,999	837	7.8%	194	Medium
\$60,000 to \$74,999	966	9.0%	208	Medium
\$75,000 to \$99,999	1,070	10.0%	208	High
\$100,000 to \$124,999	618	5.8%	178	Medium
\$125,000 to \$149,999	216	2.0%	97	Medium
\$150,000 to \$199,999	327	3.0%	103	Medium
\$200,000 or more	223	2.1%	86	High
Median Household Income for HHR 65+	\$35,898		N/A	
Average Household Income for HHR 65+	\$54,455		\$4,201	High
<b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>				
Total	53,223	100.0%	537	High
With public assistance income	1,119	2.1%	242	Medium
No public assistance income	52,104	97.9%	618	High
<b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>				
Total	53,223	100.0%	537	High
With Food Stamps/SNAP	4,734	8.9%	522	High
With No Food Stamps/SNAP	48,489	91.1%	761	High
<b>HOUSEHOLDS BY DISABILITY STATUS</b>				
Total	53,223	100.0%	537	High
With 1+ Persons w/Disability	14,515	27.3%	667	High
With No Person w/Disability	38,708	72.7%	962	High

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2013, adjusted for inflation.

**2009-2013 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.